

OCTOBER 2019

# AUDIOLOGY

AWARENESS MONTH

LIFE IS WORTH HEARING



**466 MILLION**  
**PEOPLE WORLDWIDE**  
Including 34 Million children have hearing loss.<sup>1</sup>



**72 MILLION**  
**PEOPLE WORLDWIDE WOULD BENEFIT**<sup>2</sup>  
From hearing loss solutions such as hearing aides or cochlear implants.<sup>1,2</sup>



## HEARING PROBLEMS INCLUDING TINNITUS

which is a ringing, buzzing, or other type of noise that originates in the head—are by far the most prevalent service-connected disability among American Veterans.<sup>3</sup>



**1.1 BILLION**  
**YOUNG PEOPLE**  
(aged between 12–35 years) are at risk of hearing loss due to exposure to noise in recreational settings.<sup>4</sup>



## HOW'S YOUR HEARING?

Visit an Audiologist for a hearing evaluation.

**13,300**  
**AUDIOLOGISTS**  
are in the U.S.<sup>5</sup>



**DESPITE THE PREVALENCE OF HEARING LOSS**  
only 37% of people have had their hearing tested in the last two years.<sup>6</sup>

1. <https://www.who.int/en/news-room/fact-sheets/detail/deafness-and-hearing-loss>  
2. <https://www.who.int/pbd/deafness/news/Millionslivewithhearingloss.pdf?ua=1>  
3. <https://www.research.va.gov/topics/hearing.cfm>  
4. <https://www.who.int/news-room/fact-sheets/detail/deafness-and-hearing-loss>  
5. <https://www.bls.gov/oes/current/oes291181.htm>  
6. <https://www.cochlear.com/us/en/corporate/media-center/media-releases/2019/survey-reveals-hearing-loss-affects-families>

