

LIFE'S WORTH HEARING

MAY IS BETTER HEARING AND SPEECH MONTH

ALMOST

50 MILLION AMERICANS

HAVE HEARING LOSS¹



Men are more likely than women to experience hearing loss¹

THAT'S MORE THAN THE POPULATION OF
California, Oregon, and Washington combined*

*United States Census Bureau, 2013

HEARING LOSS AFFECTS ALL AGE GROUPS²

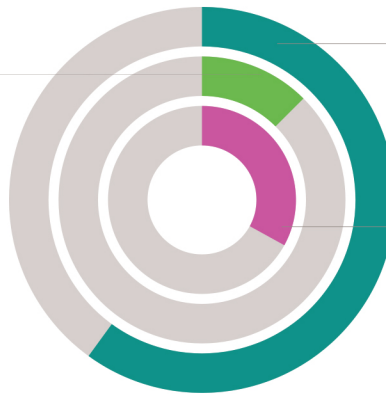


People today are losing their hearing faster than their parents and grandparents³

1 OF 8
CHILDREN & TEENS

have a permanent hearing loss³

Teen hearing loss has increased 30% in the last decade alone³



60% OF
VETERANS

returning from Iraq and Afghanistan come home with hearing loss related injuries⁴

It is the #1 war injury⁴

1 OF 3 SENIORS

over the age of 65 have a hearing loss⁵

In adults, the most common causes of hearing loss are noise and aging⁵

Take the online hearing test. **Visit LifesWorthHearing.com**

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1. Hearing Health Foundation (US). Hearing loss & tinnitus statistics [Online]. 2014 Oct. Available: <http://hearinghealthfoundation.org/statistics>.
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